

Touristship

Rethinking the Relationship Between
Tourists, Residents and Destinations.

Be a better tourist.



Date



2026/07/16 (THU)

17:10~18:50

Place



**Kanagawa University,
MinatoMirai Campus**

3007

Admission Fee & Detail



Admission Free

***The lecture will be
conducted in English.**

Speaker

Chieko Tanaka

**Representative Director, Touristship General
Incorporated Association**

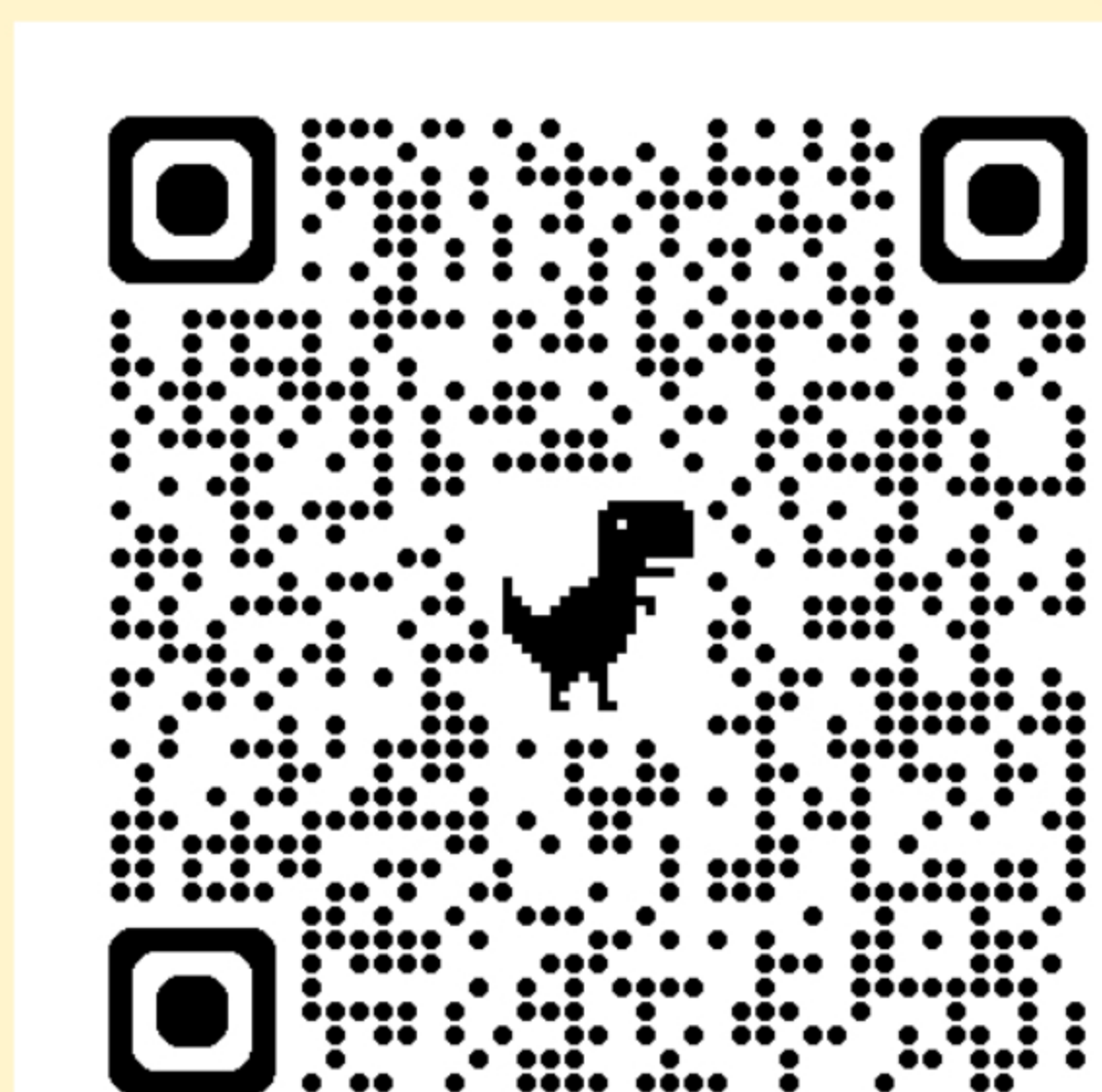


Born in Chiba Prefecture in 1998

After enrolling in the Faculty of Economics at Kyoto University, she witnessed the challenges of overtourism firsthand in Kyoto and founded the General Incorporated Association CHIE-NO-WA (now the General Incorporated Association Touristship) in 2019 while still a student.

Coining the term “Touristship” to describe an attitude—similar to “sportsmanship”—where travelers interact with local communities while being considerate of the local way of life and culture, she has been conducting lectures, educational programs, and awareness campaigns nationwide.

Pre-registration



**Pre-registration is required by
July 14 for attendees from
outside Kanagawa University.**

Co-hosted by: Takai seminar, Faculty of Cross-Cultural and Japanese Studies, Kanagawa University
The Society of Humanities at Kanagawa University